

[Permits Foundation](#) is an independent, not-for-profit, corporate initiative. We carry out advocacy at government level to enable direct work access for accompanying spouses and partners of internationally mobile employees. **We are the ONLY umbrella organisation working solely and specifically on this important issue.** Our work is funded by sponsorship.

Permits Foundation's evidence-based advocacy facilitates movement of needed skills/talent and benefits diversity, equity, inclusion and integration. Established in 2001, **we have a proven track record of success**, affecting legislative progress in many countries globally, as shown on our [world map](#). Our work also helps to safeguard against policy roll-back; this will be important in 2025, a year of anticipated immigration restrictions.

### **Over 40 major international companies and organisations already support Permits Foundation through sponsorship.**

It is the (financial) support of our sponsors that enables us to conduct our global activities. Being a part of our network brings additional rewards. Some of the benefits that sponsors of the Foundation enjoy are outlined on the adjoining page.

#### **Onboarding as a sponsor is easy:**


- We will schedule a call to discuss your priority countries, preferred level of involvement, what we can do for your organisation and how we can strengthen our collaboration.
- Two representatives from your organisation will be designated as the contact (focal) points with whom we will liaise.
- With your permission, we will add your logo to our website and announce our collaboration as 'partners for progress'.
- The recommended annual sponsor contribution is €7500\*


#### **Interested in finding out more?**


Please contact: [francoise.vanroosmalen@permitsfoundation.com](mailto:francoise.vanroosmalen@permitsfoundation.com)


We hope to hear from you soon!


\*The level of donation is not a fee for a service but a voluntary contribution to the work of the Foundation in line with our not-for-profit status. You can decide to pay more or less. There is no contractual commitment.


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- Enhanced reputation and association with global progress**
- Your organisation becomes a recognised force for good, a supporter of international dual careers, diversity, equity and inclusion.
  - You influence where in the world we next focus our advocacy efforts.

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- Reduce the risk of a failed assignment (cost est. up to \$1.25 million). Help move talent where and when you need to**
- In countries where accompanying partners can work directly, the chance of assignment refusal or failure drops significantly, and your administrative burden is reduced. We work to make that happen.

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- Stay informed about dual careers data and legislative change**
- Receive updates via our newsletters.
  - Use our [world map](#) as an internal resource for colleagues and a "know before you go" tool for employee families.
  - Benefit from insightful survey reports, research at your request.

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- Enhance your Environmental, Social and Governance (ESG) credentials**
- With each success, we make it easier to meet your targets on managing mobility, improving talent acquisition/retention, and DE&I.
  - You can use our research to explain the risks, opportunities and improvements in these social aspects when submitting reports in compliance with ESG legislation

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- Access our prestigious network of like-minded organisations**
- Receive invites to our sponsor roundtables, biennial Conference.
  - Connect in person and online with major international organisations with shared values.
  - Join our local advocacy networks in our top destinations of interest (currently: the US, Singapore, India, China, South Africa and Japan).

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- Collaborate in building awareness on dual career issues**
- Based on your needs, we can present about the importance of our work to colleagues and/or at your events.
  - Enhance your organisation's profile via our website, as a keynote speaker at our events, webinars and in joint articles/blogs.